

The Merchandiser

SHOPPER'S GUIDE

4812 Old Walcott Rd. #6, Paragould, AR 72450
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Fax & Answering Machine Available 24 Hours a Day

CIRCULATION:

The Merchandiser Shopper's Guide distributes 16,000 papers in Eight Counties in Arkansas & Missouri. In Arkansas - Sharp, Lawrence, Randolph, Craighead, Greene, Mississippi, Poinsett & Clay In Missouri - Dunklin

THE MERCHANDISER IS DISTRIBUTED IN THE FOLLOWING ARKANSAS CITIES:

| | | | |
|--------------|------------|------------|------------------|
| Paragould | Piggott | Marmaduke | Imboden |
| Jonesboro | Corning | Lafe | Ash Flat |
| Blytheville | Leachville | Oak Grove | Cherokee Village |
| Hoxie | Manila | Lake City | Weiner |
| Hardy | Monette | Trumann | Harrisburg |
| Walnut Ridge | Brookland | Bay | Waldenburg |
| Pocahontas | Gosnell | Ravenden | |
| | Rector | Black Rock | |

CITIES WHERE THE MERCHANDISER IS DISTRIBUTED IN MISSOURI:

Kennett Cardwell Senath

DEADLINES:

To reserve space in this Thursday's Merchandiser, please call our office before 2 PM on Monday. (Unless a holiday falls within that week)

PAYMENT & APPLICATIONS FOR CREDIT :

Payment in advance is required for any new accounts. Payment must be received in Tuesday's Mail or in our office no later than the close of business on Tuesday at 5:30 PM.

Credit applications are available. Please allow 2 work weeks for approval on any credit applications.

No ad will be published in The Merchandiser without payment in advance or an approved credit application.

HISTORY OF THE MERCHANDISER :

The Merchandiser was established in 1988 by Darrell and Debbie Webb of Paragould who own and operate the 28 to 40 page weekly shopper's guide.